

2016 SECNAV INNOVATION AWARDS TROPHY DESIGN CONTEST

DESIGN REQUIREMENTS:

- Entries must be original designs and should not mirror or incorporate any protected marks not owned by the Department of the Navy (e.g., don't copy another trophy design, use a company logo, or incorporate a college mascot).
- Entries must be designed so that the total cost of each trophy does not exceed 100 USD.
- Trophy must include the title "2016 SECNAV Innovation Awards".
- Trophy design must include room for a metallic plate – to list the award category and winning individual/team name. Minimum dimensions for metallic plate are 1" (h) x 3" (w). Note, the plate does not have to be rectangular in shape.

SUBMISSION REQUIREMENTS:

- Send 3D renderings/images of the final design from multiple angles (if appropriate), in order for the Awards Committee to be able to better visualize the designs and make recommendations to the SECNAV.
- Provide a description of any symbology (i.e., the shape of the body is reminiscent of the outline of an aircraft carrier; the colors used are from the U.S. Navy and U.S. Marine Corps branding guides; the rope represents the ships' rigging, used for many years; etc.)
 - If the design utilizes symbology, ensure that both services are represented (U. S. Navy and U. S. Marine Corps)
- Describe or list suggested materials to be used for each part/component.
- If available, please send printable files, diagrams of shapes/sizes, or other information that will be helpful to the manufacturing process.

NOTES:

- Example submission package can be found at: <http://go.usa.gov/xkud5>
- Branding Guide for U.S. Navy can be found at: <http://go.usa.gov/xkud8>
- Branding Guide for U.S. Marine Corps can be found at: <http://go.usa.gov/xkudk>
- Design may be modified in cooperation with the original design submitter

Submissions due no later than 31 Dec 2016